

An aerial photograph of a dense, lush green forest, showing a vast expanse of trees with varying shades of green, from vibrant to deep forest green. The canopy is thick and textured.

positive planet™

Carbon Footprint Analysis

Prepared for Steve @ Ethical Services Group
Prepared by Adam White

Dear Steve & Team,

Thank you choosing Positive Planet to help measure your business carbon footprint.

We have enjoyed working with you, learning about your business and helping you understand what needs to be done in order to reduce the impact of your business emissions on the environment.

Reducing your emissions takes time, the current guidance is to aim to reduce at least 50% of your emissions by 2030, a further 50% by 2040 and a final 50% by 2050. This approach would leave you at 12.5% of your original emissions - It is very rare that a business can completely remove all emissions.

Offsetting is a great way to reduce your impact on the environment both during your reduction phase, and beyond - when there are simply no more emissions to reduce.

If you would like to discuss detailed reduction strategies or offsetting with us please let us know.

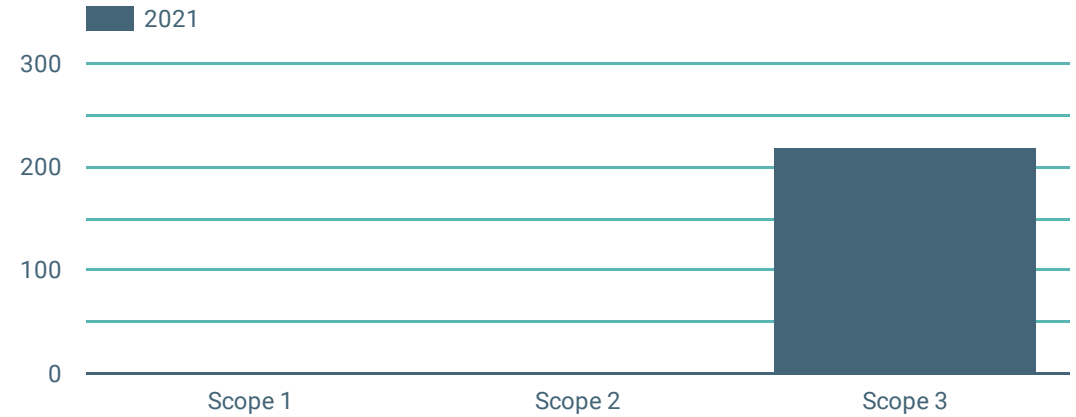
A handwritten signature in dark ink, appearing to read 'A. White', with a long horizontal flourish extending to the right.

Adam White | Founding Partner at Positive Planet

Footprint Analysis

Tonnes of CO2e by Scope ▲		Y/E 2021
1.	Scope 1	0
2.	Scope 2	0
3.	Scope 3	218.64
Grand total		218.64

1 - 3 / 3 < >



Scope 3 CO2e in Tonnes ▲		Y/E 2021
1.	Air / Sea travel	0
2.	Assets bought	0.82
3.	Deliveries by freight	0
4.	Deliveries by van / HGV	0
5.	General Waste	0
6.	Goods & Services	209.5
7.	Hotel and Accommodation	0
8.	Land-based travel	0
9.	Managed Assets	1.54
10.	Materials, Components and Parts	0
11.	Travel between home and place(s) of work	6.78
12.	Waste Water	0
Grand total		218.64

1 - 12 / 12 < >

Actions to reduce your Scope 1 & 2 emissions.

As you do not have any offices/property you do not have any Scope 1 or 2 emissions to reduce.

Actions to reduce your Scope 3 emissions.

Your Scope 3 emissions are almost all based on business services, the biggest individual category being that of your Sub-Contractors. Beyond this your remaining emissions are very small and can only really be reduced through a supply chain review.

What Is Net Zero?

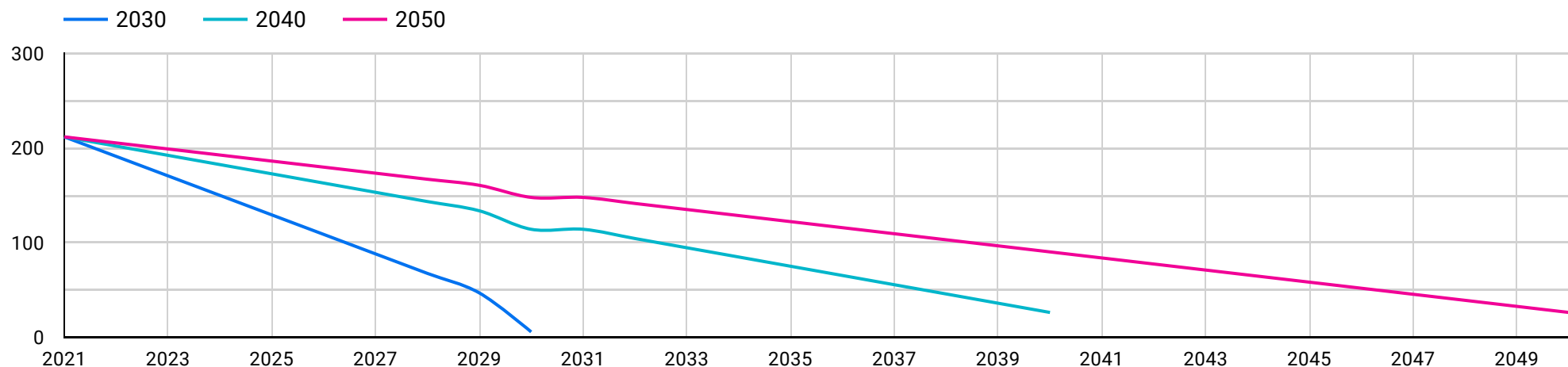
You can learn about Net Zero [here](#).

Carbon Reduction

Your carbon reduction strategy needs to work for your business and within the confines of existing legal agreements such as energy contracts, property and machinery leases and company vehicles. Although the guidance is to aim to reach Net Zero no later than 2050 we would suggest aiming for something much earlier. The chart below makes it quite clear just how much additional CO₂e your business would be emitting if you opted for 2050 over either 2040, or ideally 2030. Here are a few reasons why you might want to aim for an earlier date;

- 1) The sooner you reduce the better it is for the planet.
- 2) There is a commercial advantage to be had simply by starting before your competitors.
- 3) Customers are starting to demand action and you don't want to lose existing customers through inactivity.
- 4) If offsetting becomes mandatory for your sector, or business size, you want to have as little to offset as possible.

What is stopping you putting in place the operational changes and incentives that put your business on track to reach Net Zero by 2030. Achieving Net Zero 20 years early is something your whole business can get behind. To learn more about carbon reduction you can visit the Positive Planet [website](#).



Carbon Offsetting

When it comes to carbon offsetting we work with a range of different projects that tackle carbon reduction in different ways, and in different parts of the world. We ensure that we cover as many difference Social Development Goals as possible each month whilst achieving our carbon reduction targets.

You can see some of the projects we are involved in [here](#) and also our nature-based, or tree-planting, projects [here](#).

Offsetting your emissions for Y/E 2021 will cost £1,640 (which can be paid monthly at no extra cost) If you would like to offset your emissions to become Certified Carbon Neutral please let me know and we can setup your offsetting accordingly.



Nature - Reforestation

Trees play a vital role in protecting our climate.



Technology - Renewable Power

Solar and Wind are the best ways to generate our power.



Social - Clean Living

Community improving activities that clean up the planet.



Certification



We Are Certified Carbon Neutral

YOURCOMPANY LTD

Year 1

This is to certify that **YOURCOMPANY LTD** has achieved Positive Planet Certified Carbon Neutral status, by reducing their 2019/20 carbon emissions and offsetting their employees work and personal carbon footprint.

Valid until: 30 June 2022

Measure

Company Carbon Footprint
Positive Planet certify that YOURCOMPANY Ltd have measured their Scope 1, 2 & 3 carbon emissions in line with approved GHG Reporting Protocols.

107.9 tCO₂e

2019/2020 Company Carbon Footprint

Offset

Carbon Offset & Tree Planting
YOURCOMPANY Ltd are funding carbon reduction and tree planting projects that provide tangible evidence of the avoidance or removal of carbon emissions from the atmosphere

360 tCO₂e

2020/2021 carbon offset purchase commitment

4,320

2020/2021 tree planting commitment

Together for our planet

Positive Planet Certified Carbon Neutral accreditation recognises the actions of YOURCOMPANY Ltd to measure, offset and reduce their company carbon emissions.



Impact

Sustainable Development Goals

In offsetting their carbon emissions and planting trees, YOURCOMPANY Ltd contribute to 9 United Nations SDG's.



Reduce

Company Commitment

YOURCOMPANY Ltd are committed to reducing their carbon emissions yearly, so that together we can achieve net zero and stop climate change.

38%

Reduction in company carbon emissions in 2019/2020

Every business that chooses to become certified will be sent a certificate, like the example shown, to display in your building. This shows your employees, visitors and guests that you are taking your business impact on the environment seriously.

Studies have shown that employers with strong environmental and social programs find it easier to both recruit and retain employees. Make sure you display your certificate where everyone can see it!

If you wish, you can also display your carbon footprint publicly on the Positive Planet website. This is of course optional. If you would like a dashboard creating please let us know. You can view an example dashboard [here](#).

You may also like to add your Carbon Neutral Business status to your website, email signature or social media accounts. We have therefore created a range of different badges for you to pick from. You can see an example below, and access them [here](#).





Thank you!
from the team at
Positive Planet

**positive
planet**™